

**Braise**  
Tech Solutions Pvt. Ltd

# ABOUT US

We are Braise Tech Solutions, your strategic partner in technology, crafting digital solutions that elevate your business and drive innovation.

## Welcome to Braise Tech Solutions

### Empowering Your Vision, Enabling Your Success

In today's fast-paced digital landscape, having the right technological edge can be the key to unlocking your business's full potential. At Braise Tech Solutions, we stand as your steadfast partners, ready to empower your organization with a comprehensive suite of cutting-edge solutions. Our commitment to excellence drives us to offer an extensive range of services, meticulously crafted to cater to your diverse digital needs.

### Our Diverse Range of Offerings:

- **Website Development:** Our expert developers are ready to transform your online presence into a dynamic and engaging platform that not only captures attention but also converts visitors into loyal customers.
- **App Development:** From mobile apps to web applications, our development team is equipped with the latest tools and technologies to bring your ideas to life and provide seamless user experiences.
- **Cloud Computing:** Leverage the limitless potential of cloud computing with our tailored solutions, ensuring scalability, security, and efficiency for your business operations.
- **Digital Marketing:** Our data-driven digital marketing strategies are designed to boost your online visibility, engage your target audience, and drive tangible results, whether it's lead generation, increased conversions, or enhanced brand awareness.
- **Workflow Automation:** We specialize in optimizing your business processes through automation, increasing efficiency, reducing errors, and saving valuable time and resources.
- **Artificial Intelligence:** Stay ahead of the curve with our AI solutions, enabling you to extract valuable insights from your data, automate routine tasks, and make informed, data-driven decisions.
- **Brand Identity Design:** Crafting a unique brand identity is essential for standing out in a crowded market. Our creative team is ready to help you create a distinctive and memorable brand image that resonates with your audience.
- **UI / UX Design:** User experience is at the core of our design philosophy. We create visually appealing and user-friendly interfaces that enhance the overall experience of your digital products.
- **Software Testing:** Quality assurance is paramount in software development. Our rigorous testing procedures ensure the reliability, functionality, and performance of your software applications.

At Braise Tech Solutions, we go beyond the ordinary, combining innovative thinking with technical expertise to deliver solutions that not only meet but exceed your expectations. Our team of seasoned professionals is committed to understanding the unique nuances of your business and tailoring solutions that align perfectly with your goals and objectives.

As we embark on a journey of innovation, creativity, and technological excellence, we invite you to join us. Together, we can shape the future of your business in a digital world brimming with opportunities.

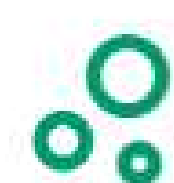
Explore the endless possibilities with Braise Tech Solutions --> [Braise Product Categories \(Click Here\)](#)  
Your vision, our technology - the recipe for success.

## Why Choose Braise for your company ?

Choosing Braise Tech Solutions for your company can be a strategic decision that offers numerous benefits and advantages. Here are some compelling reasons why you should consider Braise Tech as your technology partner:

In summary, choosing Braise Tech Solutions means aligning your company with a versatile, innovative, and experienced technology partner. Their commitment to understanding your unique needs, delivering tailored solutions, and staying at the forefront of technological advancements can be the catalyst for your company's digital transformation and long-term success.

[Learn More >](#)



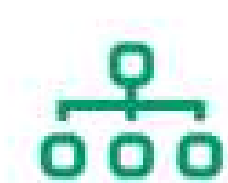
### Diverse Expertise

We offers a wide range of services, making us a one-stop-shop for all your digital needs.



### Innovation-Driven

We stay at the forefront of technological advancements, ensuring your solutions are always cutting-edge.



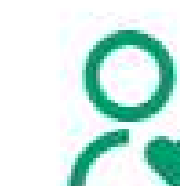
### Tailored Solutions

We customize solutions to fit your unique business goals and industry requirements.



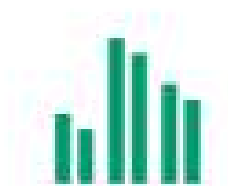
### Proven Success

With a track record of delivering successful projects across industries, We can guide your digital transformation effectively.



### User-Centric Design

We prioritize user-friendly experiences, enhancing engagement and satisfaction.



### Data-Driven Insights

We leverage data and AI to inform your business decisions, helping you stay competitive and make informed choices.

[Teleport to - Braise.in \(click here\)](#)



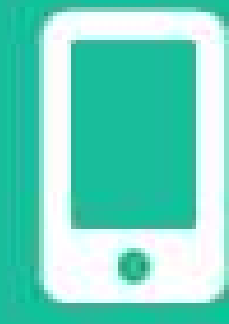
## Our Product Categories



### Website Development

Building dynamic websites for a compelling online presence.

[Download Quotation](#)



### App Development

Empowering businesses with innovative app solutions.

[Download Quotation](#)



### Cloud Computing

Seamless scalability and efficiency through cloud solutions.

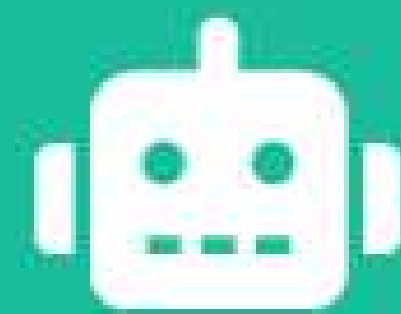
[Download Quotation](#)



### Digital Marketing

Elevate brand awareness with strategic digital marketing

[Currently Viewing](#)



### Workflow Automation

Streamline operations through advanced workflow automation.

[Download Quotation](#)



### Artificial Intelligence

Transforming businesses through cutting-edge AI solutions.

[Download Quotation](#)



### Brand Identity Design

Shaping brand uniqueness with impactful identity design.

[Download Quotation](#)



### UI UX Design Prototyping

Crafting seamless experiences through UI/UX design prototyping.

[Download Quotation](#)



### Software Testing

Ensuring reliability through comprehensive software testing.

[Download Quotation](#)

# Digital Marketing Products

## Email Marketing

Email Marketing

SMS/Whatsapp Marketing

Social Media Marketing

Search Engine Optimization

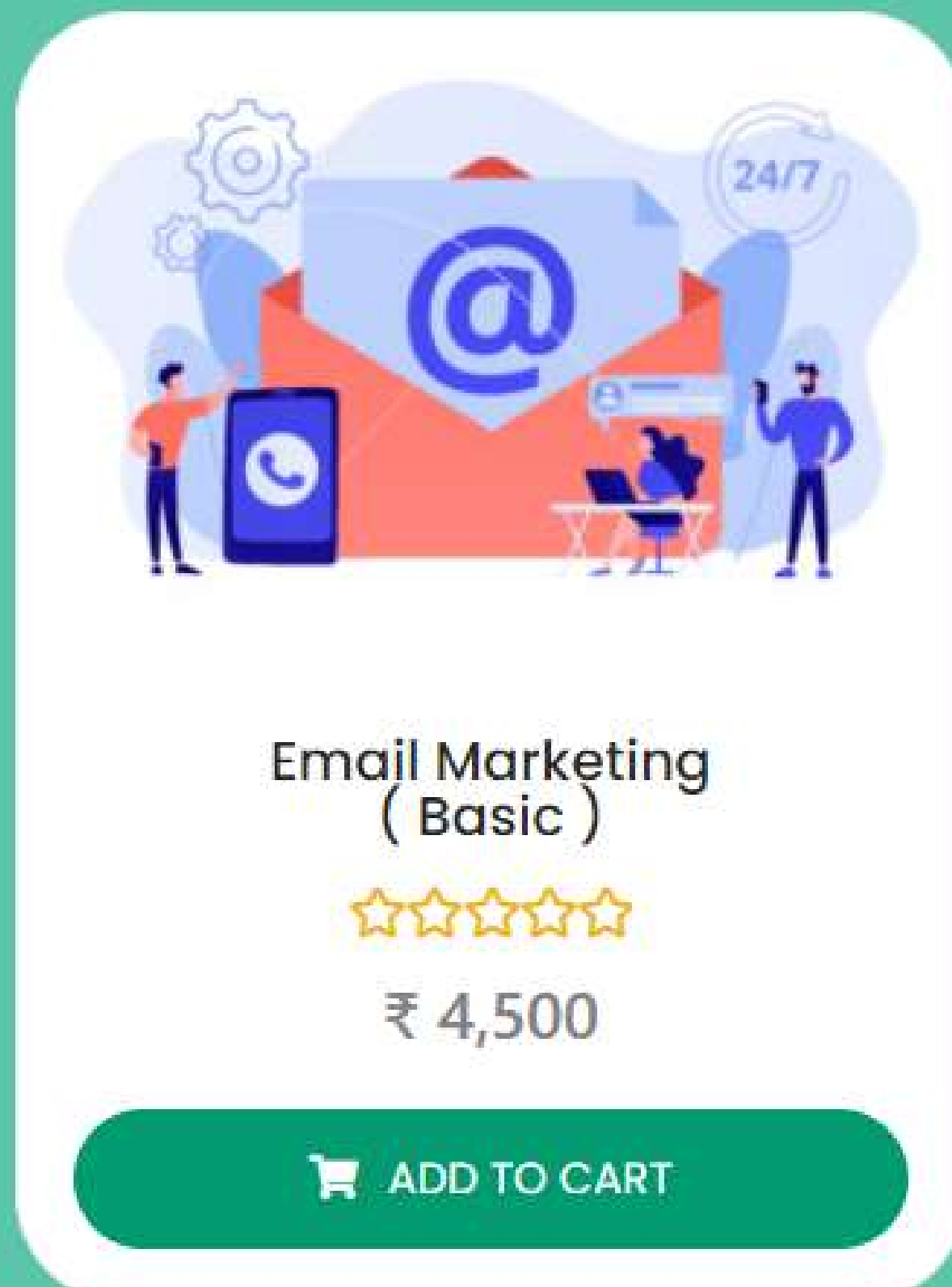
Content Marketing

Basic

Value

Recommended

Premium

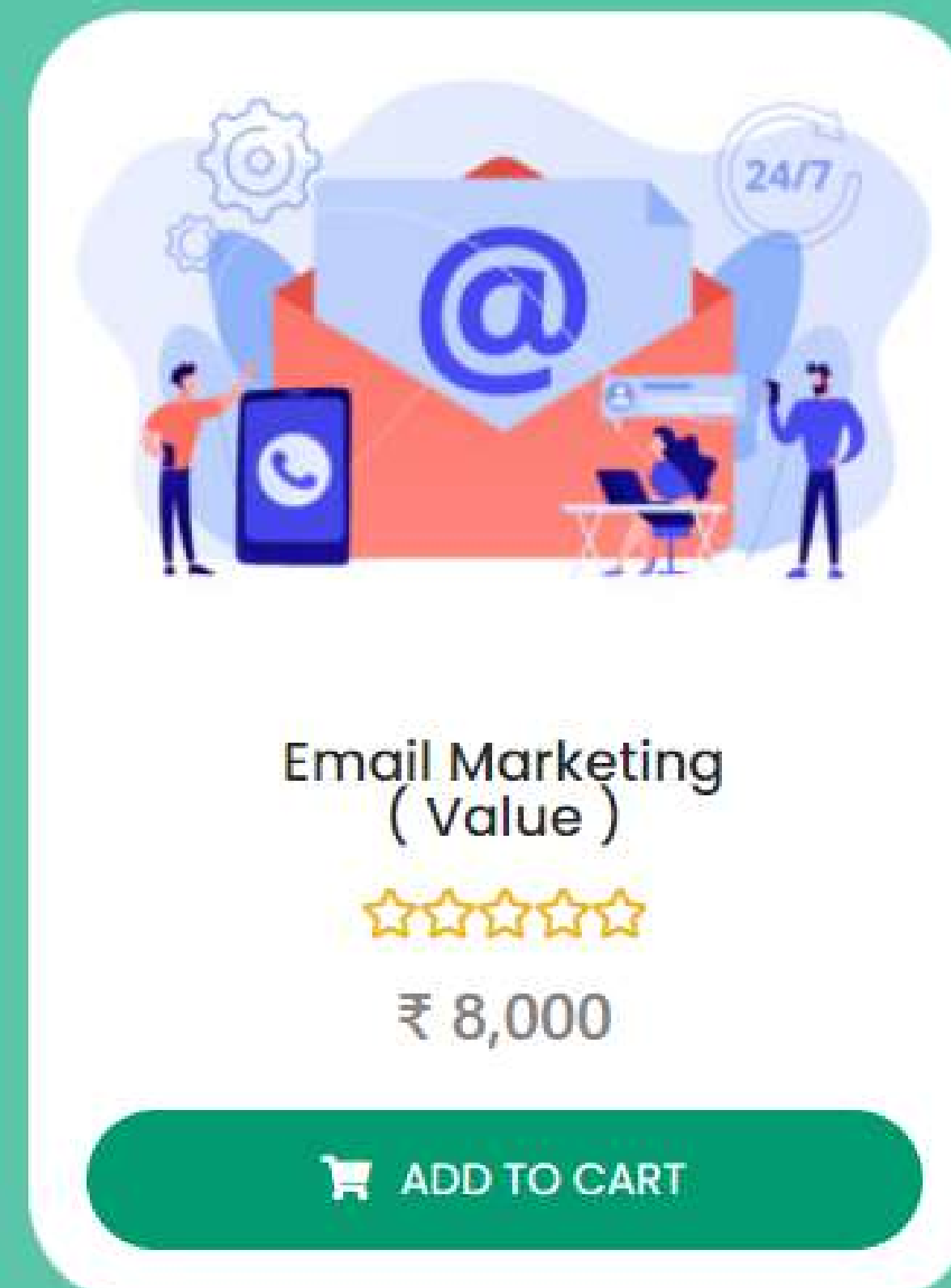


Email Marketing (Basic)

★★★★★

₹ 4,500

ADD TO CART

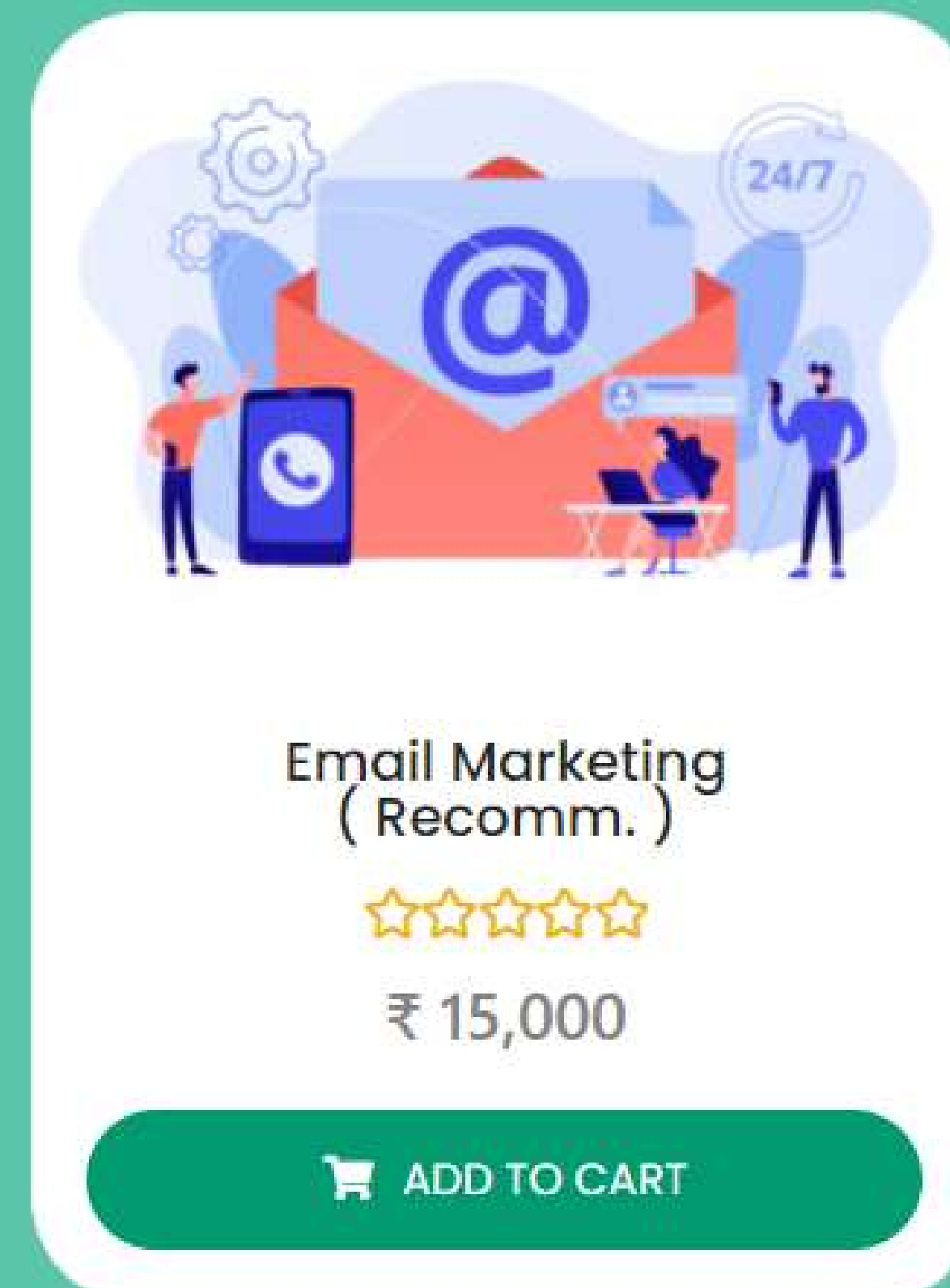


Email Marketing (Value)

★★★★★

₹ 8,000

ADD TO CART



Email Marketing (Recomm.)

★★★★★

₹ 15,000

ADD TO CART



Email Marketing (Premium)

★★★★★

₹ 25,000

ADD TO CART

Compare Plans

Features	Basic Plan	Value Plan	Recommended Plan	Premium Plan
Software Access	Full access with user-friendly dashboard	Full access with user-friendly dashboard	Full access with user-friendly dashboard	Full access with user-friendly dashboard
Template Library	Basic templates	Expanded template library	Extensive template library	Premium template library
User Guides	Comprehensive guides and tutorials	Comprehensive guides and tutorials	Comprehensive guides and tutorials	Comprehensive guides and tutorials
Support	Email support	Priority email support	Priority email and phone support	Priority email, phone, and 24/7 chat support
A/B Testing	Not included	Included	Included	Included
Automation	Basic automation	Basic automation	Advanced automation	Advanced automation
Integration Options	Limited integration options	Limited integration options	Extensive integration options	Extensive integration options
Contact Limit	Suitable for small lists	Increased capacity	Larger contact list capacity	Unlimited contact list capacity
Mobile Responsiveness	Basic mobile optimization	Decent mobile optimization	Enhanced mobile optimization	Enhanced mobile optimization
Analytics & Reporting	Basic analytics and reporting	Basic analytics and reporting	Enhanced analytics and reporting	Enhanced analytics and reporting
GDPR Compliance	Basic compliance features	Basic compliance features	Comprehensive GDPR compliance	Comprehensive GDPR compliance
API Access	Not included	Not included	Included	Included
Dedicated Account Manager	Not applicable	Not applicable	Not applicable	Included
Pricing	Budget-friendly	Competitive pricing	Competitive pricing	Tailored pricing





## Email Marketing ( Premium )

₹ 25,000

Add to cart

### Premium Plan – Introduction:

For enterprise-level organizations seeking unparalleled email marketing prowess, we present the Email Marketing Premium Plan. This top-tier offering provides unlimited contact capacity, premium templates, and 24/7 support, including a dedicated account manager. With advanced automation, API access, and comprehensive GDPR compliance, the Premium Plan is your gateway to executing email marketing strategies at an enterprise scale. Elevate your marketing game with the Email Marketing Premium Plan today!

#### Product Deliverables:

1. Software Access: Full access to the Email Marketing Dashboard.
2. Premium Template Library: Access to premium, professionally designed templates.
3. User Guides: Comprehensive user guides and tutorials.
4. Priority Email, Phone, and 24/7 Chat Support: Fastest response times with multiple support channels.
5. Advanced Automation: Access to advanced automation workflows.
6. A/B Testing: Robust A/B testing for precise campaign optimization.
7. Extensive Integration: Comprehensive integration options with popular apps and CRMs.
8. Regular Template Updates

#### Product Specifications:

- All specifications from the Recommended plan.
- Unlimited Contact Limit: No restrictions on subscriber lists.
- Mobile Responsiveness: Enhanced mobile optimization for a seamless user experience.
- Enhanced Analytics: Advanced analytics and reporting with detailed insights.
- GDPR Compliance: Comprehensive GDPR compliance features for data protection.
- API Access: API access for custom integrations and advanced automation.
- Dedicated Account Manager: Personalized support and strategy guidance.
- Pricing: Tailored pricing to meet the needs of large enterprises.





# Digital Marketing Products

## SMS/Whatsapp Marketing

Email Marketing

SMS/Whatsapp Marketing

Social Media Marketing

Search Engine Optimization

Content Marketing

Basic

Value

Recommended

Premium



SMS / Whatsapp Marketing (Basic)



₹ 4,000

ADD TO CART



SMS / Whatsapp Marketing (Value)



₹ 7,000

ADD TO CART



SMS / Whatsapp Marketing (Recomm.)



₹ 12,000

ADD TO CART



SMS / Whatsapp Marketing (Premium)



₹ 22,500

ADD TO CART

Compare Plans

Features	Basic Plan	Value Plan	Recommended Plan	Premium Plan
Campaign Management	Basic	Advanced	Advanced	Advanced with Automation
Contact List Management	Limited	Advanced	Advanced	Advanced with CRM Integration
Message Personalization	Basic	Enhanced	Extensive	Extensive with Dynamic Content
A/B Testing	Limited	Comprehensive	Comprehensive	Comprehensive with Multivariate Testing
Analytics and Reporting	Basic	In-depth	In-depth with Insights	In-depth with Predictive Analytics
Compliance	Ensured	Strictly Adhered	Strictly Adhered	Strictly Adhered with Legal Consultation
Customer Support	Basic	Dedicated	Dedicated	24/7 Premium Support with Account Manager
Platform Compatibility	Web-Based	Enhanced Performance	Robust Web-Based	Enterprise-Grade Web-Based
Message Types	Text	Text, Images, Videos, Documents	Text, Images, Videos, Documents, Emojis	Text, Images, Videos, Documents, Emojis, Interactive Elements
Delivery Options	Real-Time, Basic Scheduling	Real-Time, Advanced Scheduling	Real-Time, Advanced Scheduling, Automation	Real-Time, Advanced Scheduling, Automation, Autoresponders, Journey Automation
Contact Management	Basic List Management	Advanced List Management	Advanced List Management, Segmentation	Advanced List Management, Segmentation, Custom Fields, CRM Integration
Security	Basic Data Security	Enhanced Data Security	Advanced Data Security	Top-Tier Data Security with Advanced Encryption
Multi-Language Support	Limited	Expanded	Extensive	Extensive with Localization Options
Pricing	Entry-Level	Competitive	Customized	Customized for Enterprise





## SMS / Whatsapp Marketing ( Premium )

₹ 22,500

Add to cart

### Premium Plan Description :

#### Introducing our Premium SMS / WhatsApp Marketing Campaign Plan:

For businesses that demand nothing but the best, we present our Premium Plan. This plan offers the most comprehensive SMS and WhatsApp marketing solution, packed with advanced features, top-tier performance, and personalized support. From predictive analytics to 24/7 customer service and legal consultation for compliance, it's the ultimate choice for enterprises aiming to excel in the world of digital marketing.

#### Product Deliverables:

- Campaign Management:** Advanced campaign management with automation and advanced triggers.
- Contact List Management:** Import, segment, and organize contact lists with advanced CRM integration.
- Message Personalization:** Extensive personalization features and dynamic content.
- A/B Testing:** Comprehensive A/B testing capabilities with multivariate testing options.
- Analytics and Reporting:** In-depth campaign analytics and reports with predictive analytics.
- Compliance:** Strict adherence to SMS and WhatsApp regulations with legal consultation.
- Customer Support:** Access to premium 24/7 customer support with dedicated account manager.
- Guidance** and suggestions.

#### Product Specifications:

- Platform Compatibility:** Enterprise-grade web-based platform with top-tier performance.
- Message Types:** Supports text messages, images, videos, documents, emojis, and interactive elements.
- Delivery Options:** Real-time and advanced scheduling, automation, autoresponders, and journey automation.
- Contact Management:** Advanced contact list management, segmentation, custom fields, and CRM integration.
- Analytics:** Comprehensive campaign performance analytics with predictive modeling.
- Security:** Top-tier data security measures with advanced encryption.
- Multi-Language Support:** Extensive multi-language support with localization options.
- Pricing:** Customized pricing for enterprise-level scalability and flexibility.



# Digital Marketing Products

## Social Media Marketing

Email Marketing

SMS/Whatsapp Marketing

Social Media Marketing

Search Engine Optimization

Content Marketing

Basic

Value

Recommended

Premium



Social Media Marketing (Basic)

☆☆☆☆☆

₹ 4,500

ADD TO CART



Social Media Marketing (Value)

☆☆☆☆☆

₹ 8,000

ADD TO CART



Social Media Marketing (Recomm.)

☆☆☆☆☆

₹ 15,000

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Social Media Marketing (Premium)

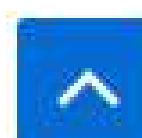
☆☆☆☆☆

₹ 25,000

ADD TO CART

Compare Plans

Features	Basic Plan	Value Plan	Recommended Plan	Premium Plan
Social Media Strategy	Basic strategy for one platform	Comprehensive strategy	Detailed strategy	Comprehensive strategy
Content Creation & Curation	Up to 5 posts/week (1 platform)	Up to 10 posts/week (2 platforms)	Up to 15 posts/week (3 platforms)	Up to 20 posts/week (4 platforms)
Social Media Management	1 account (bi-weekly)	2 accounts (bi-weekly)	3 accounts (weekly)	4 accounts (daily)
Paid Advertising Campaigns	Basic campaign on 1 platform	Included (1 platform)	Included (2 platforms)	Included (3 platforms)
Community Engagement	N/A	N/A	Active engagement	Active engagement
Advanced Analytics & Reporting	Monthly reports	Monthly reports	Monthly reports	Monthly reports, strategy reviews
Targeted Audience	General demographics	Defined demographics & interests	Refined demographics & interests	Highly refined demographics & interests







## Social Media Marketing ( Premium )

₹ 25,000

Add to cart

### Premium Social Media Marketing Plan – Product Introduction:

For those who demand nothing but the best in social media marketing, our Premium Social Media Marketing Plan is the ultimate solution. This plan offers an all-encompassing, top-tier strategy designed to dominate your online presence. Here's what you can expect: Unleash the full potential of social media for your business today with our Premium Plan, where extraordinary results are the standard.

#### Product Deliverables:

- 1. Comprehensive Social Media Strategy:** We'll create a detailed social media strategy tailored to your business objectives, including platform selection, content strategies, posting schedules, and advanced KPIs.
- 2. Content Creation and Curation:** You'll receive up to 20 posts per week across four social media platforms. We'll create text, image, video, interactive, and live-streaming content.
- 3. Social Media Management:** We'll manage four social media accounts, posting content, responding to comments and messages, and monitoring reputation on a daily basis.
- 4. Advanced Paid Advertising Campaigns:** We'll design and manage targeted paid advertising campaigns on three social media platforms to maximize reach and conversions.
- 5. Community Engagement:** We'll actively engage with your audience, running contests, fostering conversations, and building a strong online community.

- 6. Advanced Analytics and Reporting:** Monthly reports with in-depth insights into engagement, reach, conversions, and campaign performance, along with regular strategy review meetings.

#### Product Specifications:

- Platforms:** Four social media platforms (e.g., Facebook, Instagram, Twitter, and LinkedIn).
- Content Types:** Text, image, video, interactive, live-streaming posts.
- Posting Frequency:** Up to 20 posts per week (combined across four platforms).
- Target Audience:** Highly refined demographics and interests.
- Advertising Budget:** Advanced ad campaigns included.
- Reporting:** Monthly reports with detailed engagement, reach, conversion, and campaign data, along with strategy review meetings.



# Digital Marketing Products

## Search Engine Optimization

Email Marketing

SMS/Whatsapp Marketing

Social Media Marketing

Search Engine Optimization

Content Marketing

Basic

Value

Recommended

Premium



Search Engine Optimization (Basic)



₹ 4,000

ADD TO CART



Search Engine Optimization (Value)



₹ 7,500

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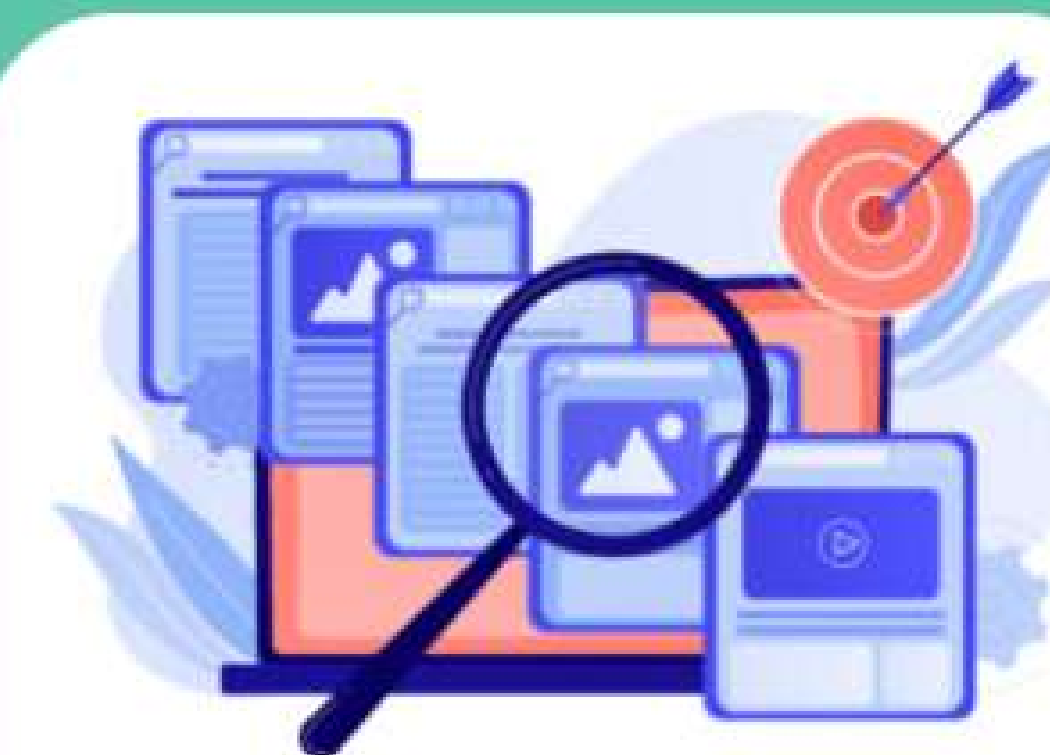


Search Engine Optimization (Recomm.)



₹ 14,000

ADD TO CART



Search Engine Optimization (Premium)



₹ 23,500

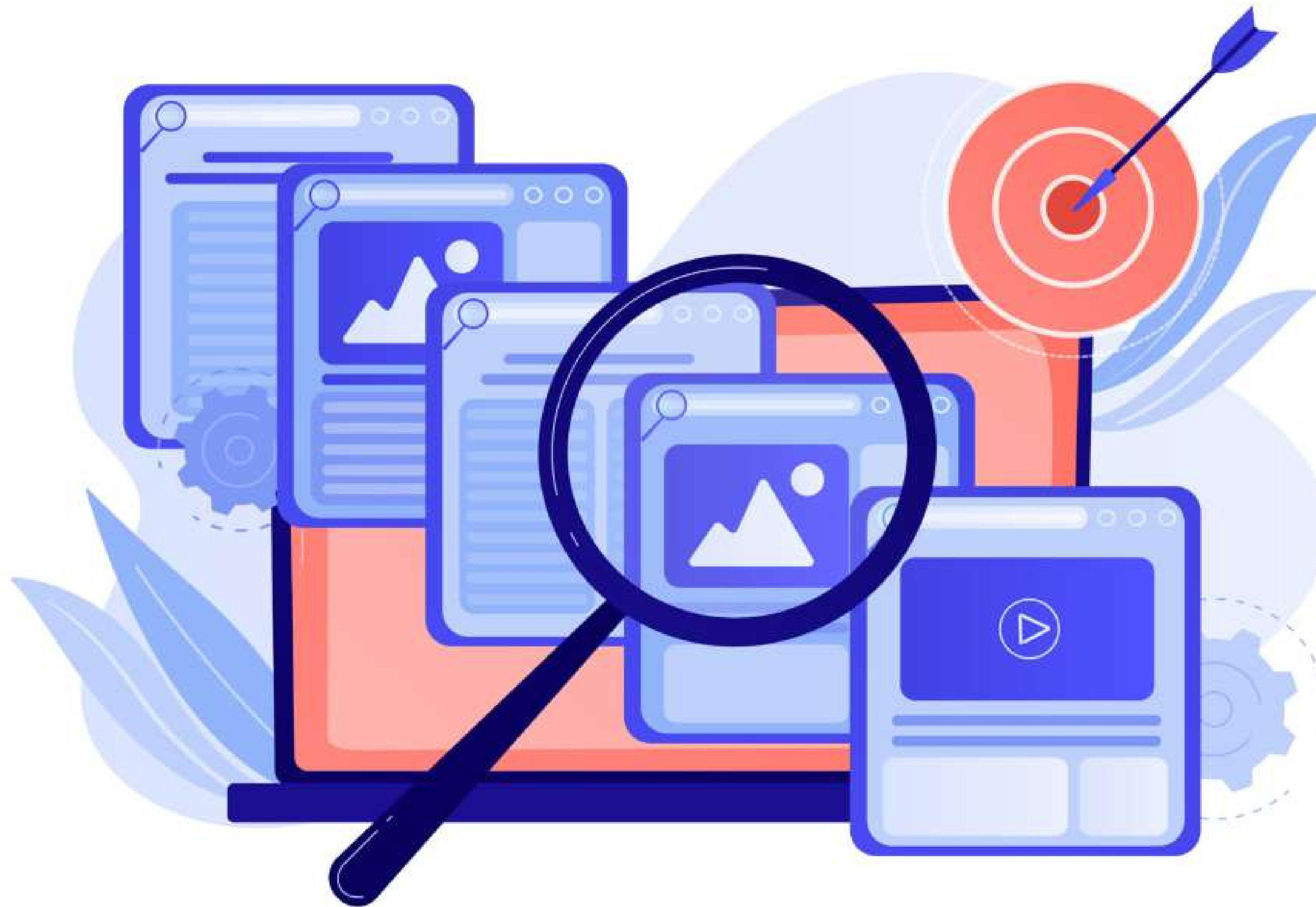
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Compare Plans

Feature	Basic SEO	Value SEO	Recommended SEO	Premium SEO
Keyword Research and Analysis	Limited	Comprehensive	Extensive	Exhaustive
On-Page Optimization	Basic	Full for key pages	Full for all pages	Full for all pages
Technical SEO	Basic	Thorough	In-depth	In-depth
Content Creation and Strategy	Basic	Included	Included	Included
Link Building and Outreach	Not included	Not included	Strategic	Robust and industry-leading
Monthly Reporting	Basic	Detailed	Detailed with ROI analysis	Detailed with ROI analysis
Dedicated Account Manager	Not included	Not included	Not included	Included
Ideal for	Small businesses, startups	Growing businesses	Established businesses	Large enterprises







## Search Engine Optimization ( Premium )

₹ 23,500

Add to cart

### Premium SEO Description :

For large enterprises and businesses with ambitious growth goals, we present our Premium SEO Services. This top-tier plan offers a holistic approach to SEO, featuring exhaustive keyword research, advanced on-page and technical SEO, as well as industry-leading link-building and outreach. With dedicated account management and regular strategy consultations, you'll receive a personalized SEO experience. Choose the Premium SEO Services plan to take your online presence to the highest level, dominate your market, and achieve an exceptional return on investment (ROI).

### Product Deliverables (Premium):

#### 1. Keyword Research and Analysis:

- Exhaustive keyword research for precise targeting.
- Comprehensive competitor keyword analysis.

#### 2. On-Page Optimization:

- Full on-page SEO for all pages.
- Advanced meta tags, header tags, and URL optimization.

#### 3. Technical SEO:

- In-depth website audit and resolution of all technical issues.
- Advanced optimization for site speed and mobile-friendliness.

#### 4. Content Creation and Strategy:

- Regular, high-quality, and engaging content creation.
- Advanced content strategy for maximum audience engagement.

#### 5. Link Building and Outreach:

- Strategic link-building campaigns with industry leaders.

- Extensive guest posting and outreach for unparalleled authority.

#### 6. Monthly Reporting:

- Detailed monthly reports with ROI analysis.
- Comprehensive insights into keyword rankings, website traffic, and conversions.

#### 7. Dedicated Account Manager:

- Access to a dedicated SEO expert for personalized support.
- Regular strategy consultations and updates.

### Product Specifications (Premium):

- Tailored for large enterprises and ambitious businesses.
- Top-tier on-page, technical, and content SEO.
- Robust link-building and outreach strategies with industry leaders.
- Ideal for businesses aiming for market dominance and substantial ROI.





# Digital Marketing Products

## Content Marketing


[Home](#)
[About](#)
[Products](#)
[Portfolio](#)
[Pricing](#)
[Cart](#)
[Dashboard](#)
[Email Marketing](#)
[SMS/Whatsapp Marketing](#)
[Social Media Marketing](#)
[Search Engine Optimization](#)
[Content Marketing](#)

Basic

Value

Recommended

Premium

**Content Marketing (Basic)**

★★★★★

₹ 5,000

[ADD TO CART](#)

**Content Marketing (Value)**

★★★★★

₹ 9,000

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**Content Marketing (Recomm.)**

★★★★★

₹ 16,000

[ADD TO CART](#)

**Content Marketing (Premium)**

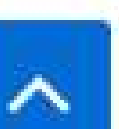
★★★★★

₹ 28,000

[ADD TO CART](#)

[Compare Plans](#)

Features	Basic Package	Value Package	Recommended Package	Premium Package
Content Strategy Development	Basic audience research and analysis	In-depth audience research and analysis	Comprehensive research, trend analysis, and competitive intelligence	Advanced audience research, market analysis, and competitive intelligence
Content Creation	Monthly blog posts/articles (up to 4)	Monthly blog posts/articles (up to 8)	Monthly blog posts/articles (up to 12), diverse content types	Monthly content creation, customized content types
Content Optimization	Basic on-page SEO optimization	Enhanced on-page SEO optimization	Advanced on-page SEO optimization, content testing	Advanced on-page SEO optimization, content testing
Content Distribution	Social media sharing	Social media sharing, email newsletter promotion	Extensive social media promotion, email marketing, guest posting	Comprehensive distribution, influencer partnerships, paid promotion
Performance Tracking	Basic performance tracking	Detailed performance tracking	Advanced performance tracking, in-depth reporting	Advanced performance tracking, in-depth reporting
Team Expertise	Skilled writers and basic SEO	Experienced writers and SEO specialists	Expert writers, SEO specialists, and digital marketers	Top-tier writers, SEO specialists, and digital marketing experts
Communication	Monthly progress update	Bi-weekly progress updates	Weekly progress updates and strategy refinement	Daily or as needed, with a dedicated account manager
Budget	Cost-effective for small businesses	Affordable for growing businesses	Suitable for businesses aiming for growth	Ideal for industry leadership and substantial growth







## Content Marketing ( Premium )

₹ 28,000

Add to cart

### Premium Content Marketing Description :

For businesses aspiring to industry dominance in the digital realm, we present our Premium Content Marketing Service Package. This comprehensive and highly tailored package is designed to achieve exceptional results. With advanced audience research, top-tier content creation, and comprehensive content distribution, you'll not only dominate your industry online but also pave the way for substantial growth and industry leadership. Elevate your brand to new heights with our Premium package.

#### Product Deliverables:

##### 1. Content Strategy Development:

- Advanced audience research, market analysis, and competitive intelligence.
- Highly detailed content calendar with a wide variety of content types.

##### 2. Content Creation:

- Monthly creation of blog posts, articles, infographics, videos, eBooks, and more (customized based on strategy).
- Advanced on-page SEO optimization and content testing.

##### 3. Content Distribution:

- Comprehensive social media promotion, email marketing campaigns, guest posting on top-tier industry websites, influencer partnerships, and paid promotion.

- Advanced performance tracking, in-depth reporting, and continuous optimization.

#### Product Specifications:

- Service Duration: Monthly.
- Customization: Fully customized to achieve specific business objectives.
- Content Quality: Exceptional-quality content.
- Team Expertise: Top-tier writers, SEO specialists, and digital marketing experts.
- Communication: Daily or as needed, with a dedicated account manager.
- Budget: Ideal for businesses aiming for industry leadership and substantial growth.



**Thank You**